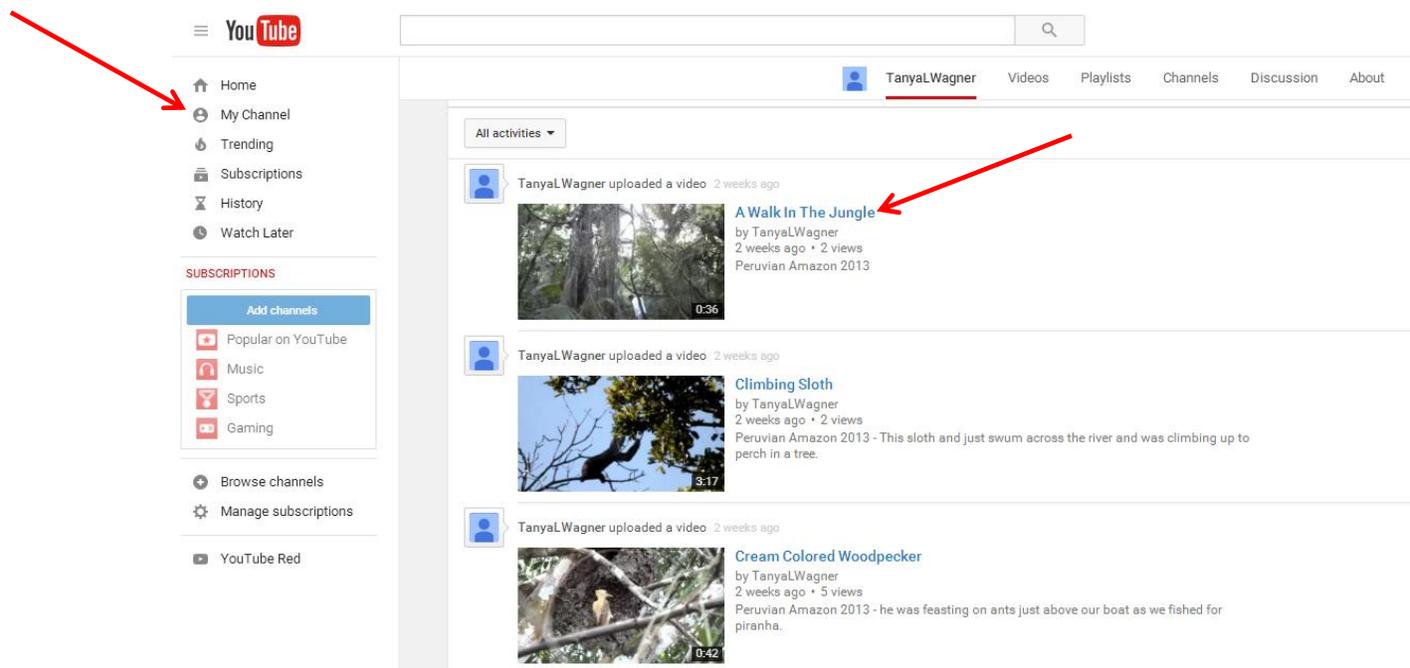# YouTube Donation Cards

Here is a guide to show you how to add donation cards to your videos to raise money on behalf of nonprofit organizations you support.

1. Login to YouTube.

2. Click "My Channel" in the left menu.
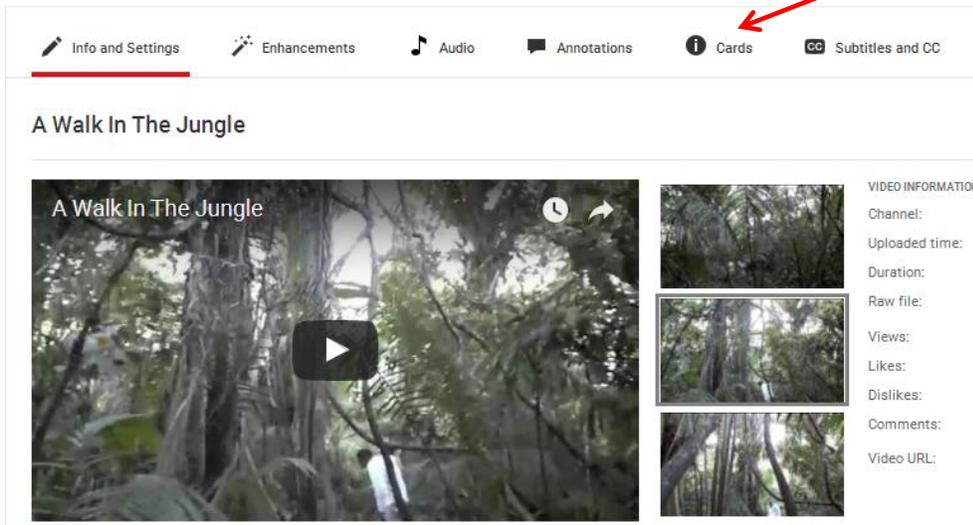
3. Click on any video in your channel.
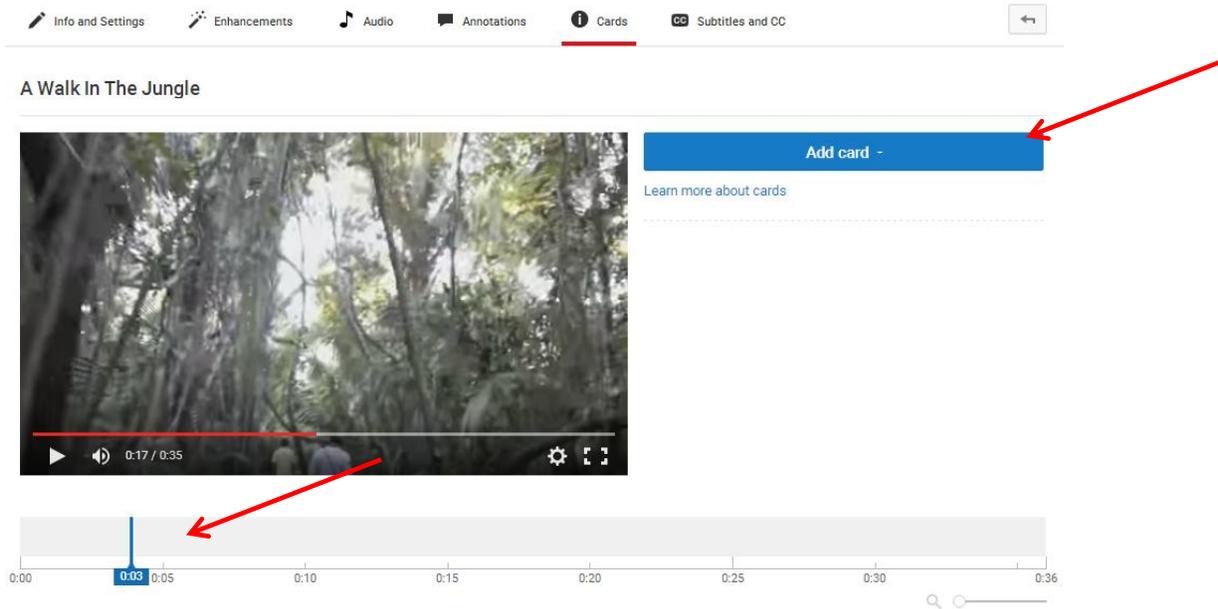
4. Click the Video Manager button just under the video.

5. Click "Edit" next to the video into which you'd like to insert a donation card.

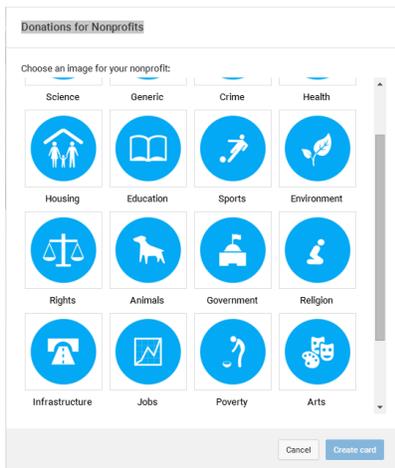6. At the top of the page, click the "Cards" icon.

7. Drag the slider to choose a spot in the video when the card will appear and click the "Add Card" button. Click the "Create" button next to "Donation" in the menu that appears.

8. Type in the name of your nonprofit to search directory of approved nonprofits.

9. Select an image that relates to the organization's mission.

10. Enter Card Title: **Support** *(Organization Name)!*
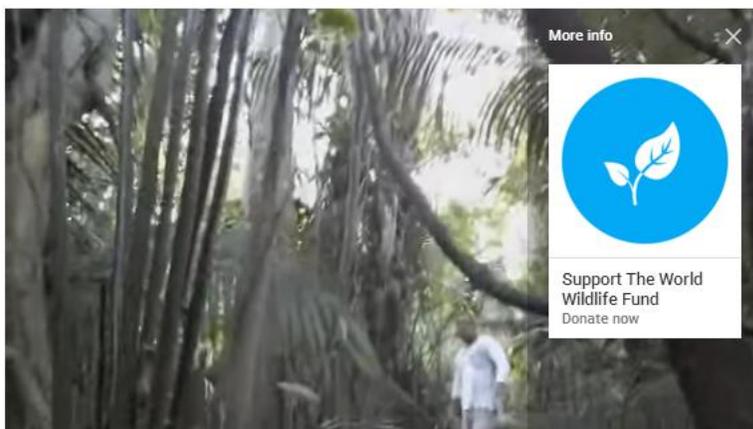
11. Enter Call to Action: **Donate Now**

12. Enter Teaser Text: **Save the planet!**

13. Click "Create Card".

Now, when a viewer is watching the video and reaches the spot where a card was placed, a little message with the teaser text will pop up in the right corner:
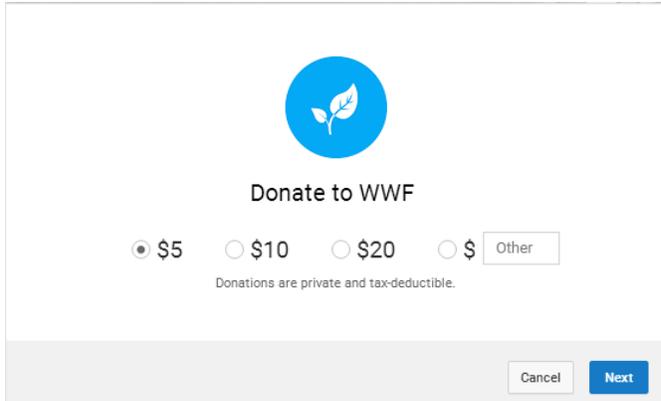

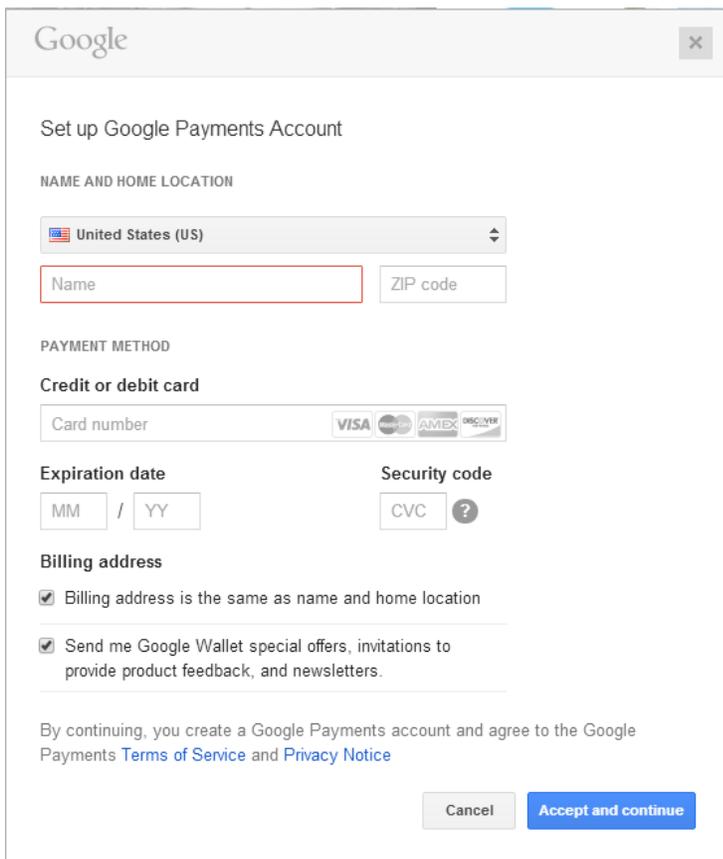If the viewer clicks on the teaser, the full card appears with the image, title and call to action.

If the viewer clicks the card, a donation screen appears over the video as it plays:

-END-